

# THE DRIVE REPORT

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Drive to Inspire  
Africa

MAY 2025



More than **3,000** students benefitted from our outreach activities in May alone. We have now visited **thirty Senior High Schools** across **six regions in Ghana**. Outreach forms a crucial part of what we do as an organization—bridging the gap between real-world practice and students. It provides them with the knowledge, exposure, and inspiration they need to make informed decisions about their futures.

## Top News

Outreach Update: Aburi Girls' SHS & Diaspora Girls' SHS

Monthly Webinars Continue to Inspire and Educate

First Mentorship for Girls Program in 2025 Successfully Ends



Drive to Inspire  
Africa

## WEBINAR

Topic  
Personal  
Development

Thur. 15th May, 2025

🕒 6:00pm GMT

Venue 



Get in touch to become a partner!

05/25

## Webinar: Personal Development

On **May 15th, 2025**, we hosted a powerful webinar on Personal Development with Ms. Sandra Thompson, a seasoned lawyer with 30 years of experience, exhibiting a dynamic range of skills across private legal company commercial practice, academia and government business.

She shared insights on grooming and personal image, the importance of self-awareness, and practical tips on organizational skills like time management. Her message was clear: how we present ourselves, and manage our time and mindset, shapes the opportunities we attract.

A big thank you to Ms. Thompson and everyone who joined us. More impactful sessions to come!



**Ms. Sandra Thompson**



Volunteer Spotlight

### Musah Barry

He is an energetic on-air personality with over 8 years of experience in radio broadcasting, Barry brings passion, professionalism, and creativity to every space he enters. From hosting drive-time shows in Tamale to studying Public Relations at UniMAC, his journey through media and communication continues to inspire. We're proud to have his voice and energy as part of our team!



### First Mentorship for Girls in 2025 comes to an end

We're proud to announce the successful completion of our first Mentorship for Girls programme for 2025! With participants from 8 African countries, this journey has been a powerful celebration of growth, learning, and sisterhood.

A heartfelt thank you to our inspiring mentors and courageous mentees—your dedication and energy have been the heartbeat of this programme.

Stay tuned—more events and opportunities are on the way!



## Outreach – Eastern Region of Ghana



**Aburi Girls' SHS**

On **May 9th**, our team had the opportunity to visit Aburi Girls' Senior High School for an outreach event that was nothing short of transformative. We had the honor of hosting two remarkable keynote speakers who brought inspiration, insight, and energy to the students.

**Anita Acheampong**, CA, a tax auditor at Deloitte, delivered a heartfelt message about embracing life's unexpected turns. She encouraged the girls to say yes to new opportunities, even those that may not fit neatly into their current plans. Anita reminded them that every experience contributes to their growth and that “nothing learned is ever wasted.”

**Nana Afua Serwaa Adusei**, widely known as Shecanic, brought her passion to the stage. As an advocate for women in STEM and a role model in the engineering space, she urged the students to tune out the noise, the doubts, the discouragement, the societal expectations—and boldly pursue their goals. “Don’t let anyone tell you what you can’t do,” she told them. “You have every right to take up space and succeed.”

After the keynote talks, students participated in breakout sessions. We’re proud to support and empower young women through mentorship and meaningful engagement.







## Outreach – Eastern Region of Ghana



**Diaspora Girls' SHS**

Diaspora Girls' Senior High School was the second stop on our outreach journey, and it was an inspiring continuation of our mission to connect, uplift, and empower young women.

Our founder, **Nana Adjoa Hackman**, delivered a keynote address that set the tone for the day. She urged the students to stay open to opportunities, even those that may seem outside their current path. Her message emphasized that growth often begins where comfort ends, and that courage is key to discovering one's true potential.

In addition to her words, a diverse lineup of speakers shared their stories and insights—offering real-world perspectives from careers across multiple industries. We then transitioned into breakout sessions, where students engaged in smaller, focused conversations with professionals from fields such as journalism, geophysics, acting, law, engineering, photography, IT, HR, procurement, audit consulting, branding, marketing, and digital media.

These sessions gave the students a chance to ask questions, explore interests, and learn directly from individuals thriving in the careers they dream about.







# SPOTLIGHT AFRICA



## Shamim Nabuuma Kaliisa

Shamim is a Ugandan innovator, Social Entrepreneur, and the mastermind behind a popular cancer screening app helping thousands of African women detect the disease.

She is the Founder of Chil Artificial Intelligence Lab, a company incorporating artificial intelligence-guided e-oncology services to detect cervical and breast cancer.

Shamim is also serving as Africa's representative on the Commonwealth Youth Council Executive Committee, where she is helping bridge the gap between young African entrepreneurs and investors willing to invest in Africa.

She is a winner of the Takeda Young Entrepreneur Award 2018, Young African Entrepreneur Award 2018, and a Social Impact Finalist at AWIEF Awards.

In 2021, she was selected by the Bloomberg New Economy as one of the extraordinary individuals forming the inaugural class of catalysts that includes 30 other scientists, researchers, entrepreneurs and policymakers.

*Source: Empower Africa*



# NEW AGE CAREER OPTIONS



## EMERGING CAREER OPTIONS

### 1. Technology and IT

**AI Specialist:** With AI revolutionizing industries from healthcare to finance, the demand for AI specialists is booming. The field is projected to grow by 31% from 2022 to 2030, offering an average salary of \$125,000 per year in the United States. For example, companies like Google and Tesla are leading the way in AI innovation, creating opportunities for those skilled in machine learning and natural language processing.



## WHAT ARE NEW-AGE CAREERS?

New-age careers refer to professions that have emerged or significantly evolved in response to technological innovations, global challenges, and the changing needs of society. Unlike traditional careers, which often follow well-established paths, these careers are characterized by their adaptability, interdisciplinary nature, and reliance on digital and technological skills.

New-age careers are becoming essential as automation and AI reshape the job market. Over half of employees will need reskilling by 2025, highlighting the need for adaptability and lifelong learning. These careers also tackle key global challenges like climate change, healthcare, and digital security, making them both profitable and meaningful.



**Data Scientist:** As data becomes the new oil, data scientists are in high demand. There are expected to be over 150,000 job openings by 2025 in the U.S. alone, with salaries ranging from \$95,000 to \$165,000 annually. A case in point is how Netflix uses data science to personalize content recommendations, driving user engagement and satisfaction.

*By: Nikhil kumar Rai*

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++233 53 518 3274



info@drivetoinspireafrica.org



www.drivetoinspireafrica.com