



Drive to Inspire
A f r i c a

THE DRIVE REPORT

AUGUST 2024

OVERVIEW

Welcome to the **AUGUST edition** of our monthly newsletter, where we give you a recap of our activities for the month.

We had the exciting opportunity to expand our outreach activities to the Volta Region for the very first time, partnering with the Nneka Foundation for the 2024 World Changers Summer Camp.



LEAVING OUR FOOTPRINTS IN THE VOLTA REGION

Working together for greater impact

As an organisation focused on empowering the youth with the guidance and support they need to take on leadership roles and become good members of their society, we are constantly exploring new opportunities to extend our reach. We strive to ensure that young people are well-positioned to take control of their future with confidence, having been equipped with the wisdom of those who have walked before them.

In the words of American author Helen Keller, "Alone we can do so little; together we can do so much." This belief drives us to continually forge strong partnerships that amplify our impact.

August marked a significant milestone as we expanded our outreach to the Volta Region for the very first time. We were invited by the Nneka Foundation, an NGO committed to youth development in the region, to participate in their 2024 World Changers Summer Camp. This camp hosted 1,500 young people from across the Volta Region, divided into two batches of 750 participants each. We travelled to the region for both batches on the 15th and 22nd of August, respectively, to engage with the participants who were mainly Junior High School Students.

Working together for greater impact

Understanding the unique needs of this outreach, we broadened the scope of professionals involved to ensure that every participant received personalised guidance in their chosen fields of interest. Our team of dedicated volunteers, together with support from the Ghana Armed Forces and the Ghana Maritime Authority, worked tirelessly to mentor the youth. Throughout the camp, speakers emphasised the importance of education, goal-setting, and discipline—cornerstones for success in life. We also underscored the variety of opportunities available after school, encouraging the youth to develop skills that will empower them for the future.

During both sessions, our Founder gave a talk on discipline and the importance of maintaining a Growth Mindset, reinforcing the values needed to navigate life's challenges. Participants were also engaged on adolescent health issues by health professionals. The breakout sessions allowed students to interact with volunteers, providing them with the opportunity to ask questions about various careers and gain insights.

Our deepest appreciation goes to the Nneka Foundation for providing us with this incredible opportunity to make a difference.

















We went bearing gifts

Through the support of our sponsors and several organisations that came on board, we were able to carry on this journey some items which were donated to the camp to enhance the 2024 World Changers Summer Camp experience.

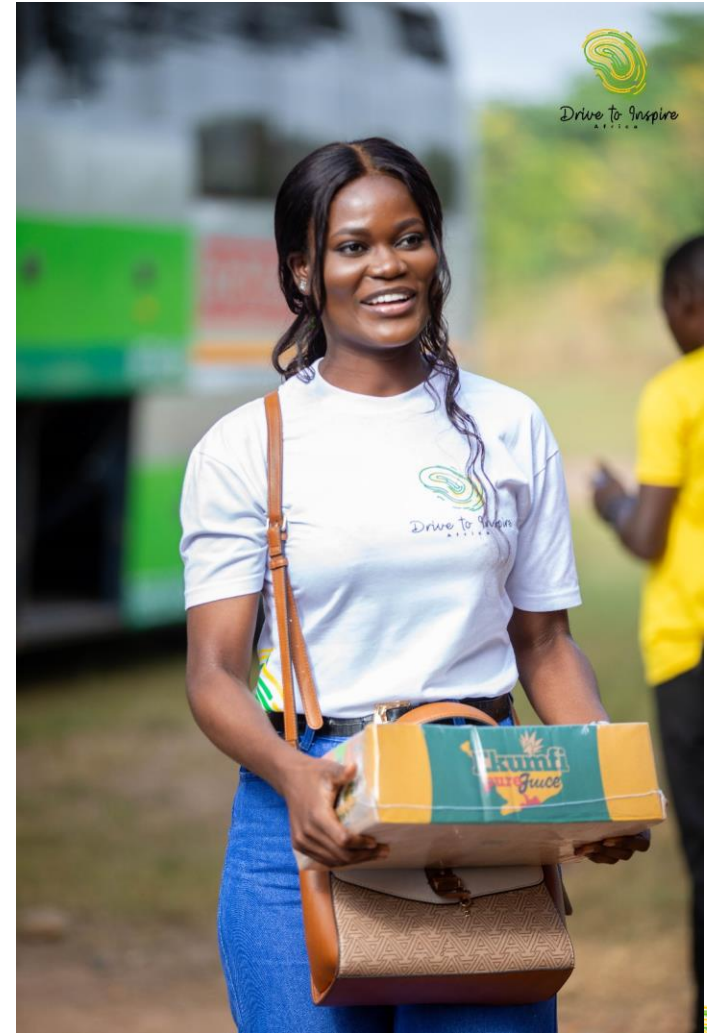
We extend our heartfelt gratitude to the following sponsors: JayKay Industries, Ekumfi Fruits and Juices Ltd, Mont Natural Mineral Water, Groital Company Ltd, Winker Investment, GH Express Transport Company, Veroin Snacks and Volta Serene Hotel.

Their generous contributions were instrumental in the success of our outreach in the Volta Region. We deeply appreciate their commitment to supporting youth development.











Exploring careers in Ghana's Maritime Industry

Young people now have the exciting opportunity to explore various career options available in the maritime industry in Ghana. Through a new partnership with the Ghana Maritime Authority, staff members of the organisation will be joining us on our outreach events. This collaboration will enable them to engage directly with the youth, providing insights into the maritime sector and its crucial role in the global economy.

During these outreach events, representatives from the Ghana Maritime Authority will inform participants about the diverse career opportunities within the maritime industry and what it takes to pursue a career in this field. They will also speak about marine safety.

This significant addition to our programme will broaden the career horizons for young people, helping them to consider paths beyond the traditional or conventional options they may be familiar with.

We are excited about the potential impact this partnership will have in inspiring and guiding the next generation as they explore new career possibilities.





Adding visual elements to our engagement

We took our Imagio 86” Edu Board, donated by Hashcom Ghana Limited, on our journey to the Volta Region.

This multipurpose screen enhanced our outreach by allowing us to display recorded messages from notable figures such as Belinda Tenkorang, a banker; Thomas Partey, a footballer; Stonebwoy, a musician; and Mr. Eazi, a musician and entrepreneur. The visual element proved to be incredibly beneficial, as it was not only used to show inspirational messages but also displayed images related to the topics discussed during the engagements. This added a dynamic visual component that captured the participants' attention, making our interactions more engaging.





PARTNERS/SPONSORS



Our gratitude goes out to our sponsors and partners for joining us on this journey to make our modest contribution to impact the lives of the next generation.





Get in touch with us if you want to volunteer or partner with us:

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